

When It Comes to Shade...



We've Got You Covered



Parasol Awnings – the Mid-South's choice

From **fabric and metal awnings, canopies, window treatments and more**, let us put nearly 100 years of experience to work for you.

UNIQUE BENEFITS UNMATCHED IN THE REGION

Our award-winning designs increase property values

We know there is more to an awning than just function. Not only can awnings provide protection from the elements, but a good awning craftsman can create an innovative design that gives a business personality and brand identity. Unique awnings can actually turn a business into a local landmark. And when it comes to complex or unusual designs, our highly-skilled production team is up for the challenge. In fact, we've won numerous national and international design awards as a result. If you can dream it, we can build it.

We do it all – design, manufacture, and install – saving you time and money

We're experts because that's our business - our only business. We stand behind the quality of our work. By managing the entire process ourselves, we consistently provide better pricing. Our designs are developed with the manufacturing process in mind, and that makes for a superior awning. In-house manufacturing helps expedite the production process.

Experienced, in-house installers ensure quality

Most awning problems arise as a result of faulty installation. We minimize maintenance issues by using an experienced in-house installation team rather than freelance installers. Plus, having our own installation team provides more scheduling flexibility for our customers. We're even available for emergency service requests.

Our warranty service has you covered

We take all the steps necessary to *get* you covered, and our warranty service *keeps* you covered. We have a vested interest in making sure the awning is designed, built and installed properly the first time, and that any warranty work is completed on-time and to you or your client's complete satisfaction.

Our wide coverage area means Parasol is there for you – anywhere you need us

To accommodate our commercial customers with business throughout the Mid-South, we provide service throughout Tennessee, Arkansas and Mississippi, as well as other surrounding states.

The Parasol Way

At Parasol, we've got you covered in more ways than one. We offer free estimates and design advice. Plus, we offer complimentary quote comparisons. As one of the only awning manufacturers in the Mid-South, our factory-direct pricing is tough to beat. Sometimes a lower

quote comes in from another vendor. This is usually because the specs are different. We are happy to review both quotes, at no cost, to help ensure the specs are comparable and that both quotes meet your needs. If you're being offered a lower cost on a comparable

product with another vendor, we'll say so. We've built Parasol into one of the Mid-South's largest awning companies by treating our customers right and earning their trust – that's the Parasol Way.

Did You Know?



- Awnings reduce heat gain by 55 to 65 percent on southern facing windows and 72 to 77 percent when there's a western exposure.* Corresponding reductions in your AC bill quickly offset the cost of an awning.
- Adding graphics to awning fabrics provides identification and advertisement often eliminating the need for expensive exterior signs.
- Awnings and canopies can be more than eight times less expensive than permanent structures and used for enclosed and open-air employee break areas, as well as covered parking solutions.
- Parasol's retail customers say their awnings maximize street visibility and drive traffic into their stores, increasing revenue.



- Parasol's awning fabrics have a Seal of Recommendation from The Skin Cancer Foundation signifying they offer significant levels of sun protection, reducing the risk of skin cancer.

* Source: Professional Awning Manufacturers Association

Any Size, Any Shape, Any Place

No matter what type of awning or canopy you are looking for, Parasol is the answer. From well-known landmarks like The Pyramid in Memphis and Fitzgerald's in Tunica, to smaller businesses looking to create a landmark of their own, our designers will create a custom look that is sure to attract attention. The possibilities are endless. Just take a look at some of our work.



Awnings



Venetian Awning



Convex Awning



Dome Awning



Elongated Dome Awning



Standing Seam Awning



Interior Awning



Square Awning



Backlit Awning

Canopies



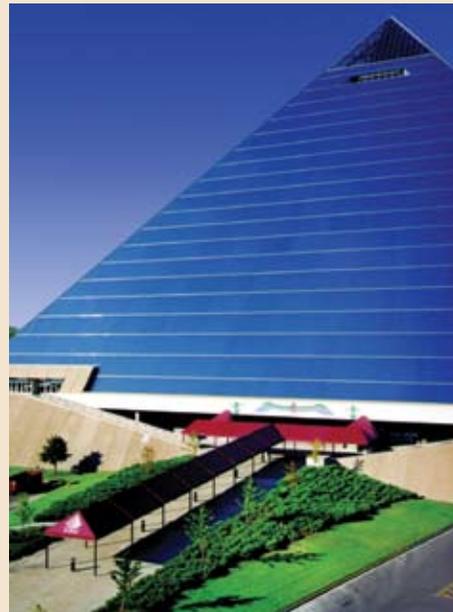
Standing Seam Canopy



Flat Metal Canopy



Marquee Entrance Canopy



A Frame Canopy



Tension Canopy



Stationary Canopy

The Truly Unique



Our Customers Say It Best

“When you’ve built restaurants for over 37 years, you become very connected to the vendors that consistently come through for you and get the job done. They become more than vendors; they are like partners. Parasol Awnings has been a partner of ours for years, and our loyalty to the company is unwavering. They are highly seasoned, efficient, never run over budget, and always deliver a quality product on time. Plus, they are responsive whenever we need them. They are the ideal partner for Huey’s Restaurants. If you’re looking for an awning company anywhere in the Mid-South, Parasol is the best choice, hands down.”

Thomas Boggs
Huey’s Restaurants
President and CEO
Partner - Half Shell, Folk’s Folly and
Tsunami Restaurants

“We have used Parasol Awnings for several years now, both for new projects and replacements, and they have always proven to be cost-effective, prompt and quality driven. Without hesitation, I recommend Parasol to any property development or management company in the area. They are the best in the Mid-South – bar none.”

Pete Evans
Henry Turley Company
Director of Operations

“The design and production teams at Parasol are highly skilled and professional. From an architectural standpoint, we find that their depth of product knowledge makes our jobs much easier. They are craftsmen – able to take our innovative designs and bring them to life with canvas or metal. Many architects overlook the impact a creatively designed awning or canopy can have on the aesthetic appeal of a building, and with Parasol’s support, we’ve designed some of the most interesting buildings in the area. Parasol helps us provide our clients with better service. When it comes to Mid-South awning companies, Parasol is in a league of its own.”

E. Scott Fleming, AIA, NCARB
Fleming Architects
President, Sr. Principal, Owner

“Parasol’s extraordinary success isn’t just luck. It takes hard work, service and the willingness to be customer focused. I can always count on Parasol to provide us the information, pricing and product that we’re looking for. The construction business is all about service, and Parasol always delivers. Plus, the company consistently provides a high-quality product at a competitive price. I enjoy the relationship with Parasol and will continue to do business with them.”

Montgomery Martin
Montgomery Martin Contractors
Owner

“Subcontracting the awnings needed to cover a 200-car parking deck to Parasol proved to be beneficial to our company. Their design was well thought-out, and they were actively engaged in the design process from project conception on. Parasol exhibited total professionalism as they kept open and continuing communication with the architect and our team, closely coordinating their work with the interfacing trades. They demonstrated flexibility in overcoming obstacles presented in the field and worked diligently to meet the project schedule. They met opportunities with insightful solutions that became win-win for the entire project team, and ultimately, the owner.”

Danny Moeschle
Flintco, Inc.
Project Manager

“Parasol Awnings has been my awning supplier for many years. Their quality workmanship, superb service and competitive prices are just a few reasons why I continue to use their awnings on all of my shopping centers. I highly recommend Parasol.”

Leonard Lurie
Lurie and Associates, LLC
Owner



**Parasol now offers standing seam awnings and canopies.
Ask your sales representative for details.**



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